ECOTOURISM





The urgent call to action









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01 - WHAT IS ECOTOURISM?



According to the Worldwide Tourism
Organization (Organización Mundial
del Turismo-OMC) ecotourism is a
way of tourism around nature which
is beneficial for the site and its nearby
communities.

A global crisis requiring immediate attention



Tackling climate change together



1. It occurs around nature and the main motivation of tourists is the observation and appreciation of the natural environment, as well as the traditional cultures prevailing in natural areas.







2. It includes pedagogical aspects and interpretation of nature.



Tackling climate change together



3. In general, although not always, the organization is in charge of specialized tour operators and is aimed at small groups. At destinations, partner service providers are often small, locally owned companies.







4. Minimizes negative impacts on the natural and sociocultural environment.



Tackling climate change together



- generates economic benefits for host communities, organizations and authorities that manage natural areas for conservation purposes;
- offers local communities alternative employment and income opportunities;
- enhances the awareness of local populations and tourists regarding the importance of conserving natural and cultural assets.





03 - HOW TO DEVELOP ECOTOURISM

1. Make optimal use of environmental resources, which are a fundamental element of tourism development, maintaining essential ecological processes and helping to conserve natural resources and biological diversity.









03 - HOW TO DEVELOP ECOTOURISM

2. Respect the sociocultural authenticity of host communities, preserve their cultural and architectural assets and traditional values, and contribute to intercultural understanding and tolerance.



The role of communities in addressing climate change





03 - HOW TO DEVELOP ECOTOURISM

3. Ensure long-term viable economic activities that bring well-distributed socio-economic benefits to all agents, including opportunities for stable employment and income-earning and social services for host communities, and that contribute to the reduction of poverty.



The role of communities in addressing climate change





04 - INTERESTING INITIATIVES

TRAVEL FACILITATION

BIOLOGICAL DIVERSITY

ENERGETIC SOLUTIONS

CLIMATE CHANGE

EFFICIENT USE OF TOURISM RESOURCES

TOURISM OBSERVATORIES

TOURISM AND PLASTICS



ONE PLANET

05 - DANGEROUS SPECIES

Black cobra



Poison apple tree





Leopard



Yellowjacket wasp



African buffalo



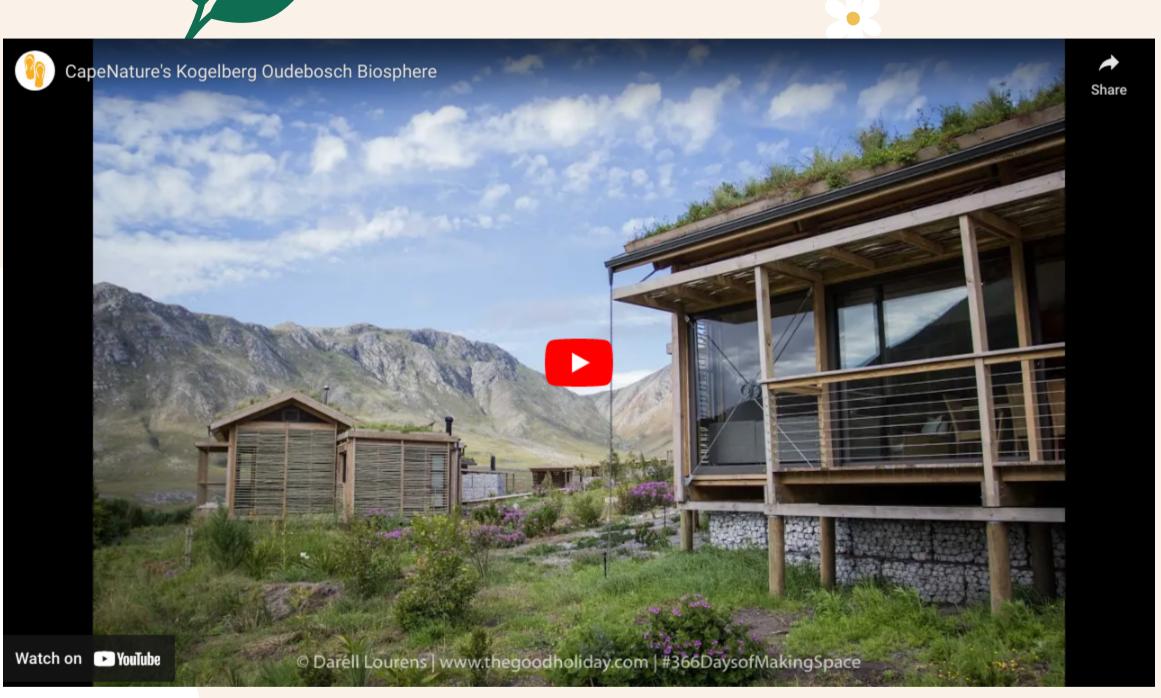
Oleander



06 - REAL EXAMPLE

Cape Nature's Kogelberg Oudebosch Biosphere





Take a look at their site:

https://www.capenature.co.za/reserves/kogelbergnature-reserve



06 - WHAT CAN WE DO











07 - BIBLIOGRAPHY

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